



VIRTUAL CUSTOMER USER GROUP

A Gathering of Stories, Customers and Best Practices

Tuesday – May 11, 2021

Time (ET)	Session
12:00 – 12:30 PM	<p>Retail Reality: Managing Crises – Event Kickoff Kemal Demirhisar, <i>Senior Sales Engineer, Everbridge</i></p> <p>Hear from Everbridge’s Kemal Demirhisar to learn about the new reality of the Retail industry, covering the topics of real use cases and presenting the problem/solution.</p>
12:30 – 1:10 PM	<p>Customer Panel: Avoiding Roadblocks & Strengthening Best Practices Seth Hughes, <i>Divisional Vice President - Asset Protection & Risk, REI</i> Alex Corbin, <i>Protective Security Specialist, Meijer</i> <u>Moderator:</u> Greg Mummah, <i>Business Solutions Director, Everbridge</i></p> <p>Tune in for a conversation between a few of our tenured Retail customers as they discuss when to remain open/closed, preparing for predictable and non-predictable risks/threats, and other best practices.</p>
1:10 – 1:30 PM	<p>Crisis Management for the Modern Retailer Breakout Session (Option #1) Kemal Demirhisar, <i>Senior Sales Engineer, Everbridge</i></p> <p>A networking opportunity for attendees and open discussion among industry peers focusing on the topic of preparing for, managing, and reacting to crises that the Retail industry is facing today.</p>
1:10 – 1:30 PM	<p>Open Session Breakout Session (Option #2) Matt Sasaki, <i>Regional Director of Retail Vertical Sales, Everbridge</i> Greg Mummah, <i>Business Solutions Director, Everbridge</i> Brandy Montalvo, <i>Customer Service Enablement Manager, Everbridge</i></p> <p>A networking opportunity for attendees and open discussion among industry peers covering all topics that pertain to the Retail industry, such as lessons learned, the path forward, maintaining business continuity, etc.</p>